



**SHERANDO HIGH SCHOOL BAND
GOLF TOURNAMENT AND LIVE
MUSIC EVENT**

**MAY 24, 2024
SHENANDOAH VALLEY GOLF CLUB
FRONT ROYAL, VIRGINIA**

SPONSORSHIP PACKET

GOLF.SHERANDOBAND.ORG



To Benefit the Sherando High School Band Booster Association,
a nonprofit tax-exempt 501(c)(3) organization.



SHERANDO HIGH SCHOOL BAND

January 2024

Re: Sherando High School Band 1st Annual Charity Golf Tournament

Dear Friends and Supporters,

We are excited to announce our 1st Annual Charity Golf Tournament, benefiting the Sherando High School Band, and your support of this event would be greatly appreciated. The golf tournament and music event will be held on May 24, 2024, at the Shenandoah Valley Golf Club in Front Royal, VA.

The Sherando High School Band Department is one of the largest and one of the most successful organizations at Sherando High School and has been so throughout the school's history since 1993. It consists of the Marching Band, Symphonic Band, Concert Band, Jazz Ensemble, Jazz Combo, Indoor Percussion, Indoor Color Guard, and opportunities for small chamber ensembles. All ensembles consistently earn Superior and Excellent ratings at regional festivals and competitions.

Our fundraising goal is to raise \$20,000 and the proceeds of these events will go toward equipment, travel expenses, uniforms, and event fees. Sponsorships are a charitable tax deduction as allowed by law through the Sherando High School Band Booster Association, a nonprofit tax-exempt 501(c)(3) organization. Federal Tax ID: 14-2005366

We are sending this letter to offer the details of our available sponsorship opportunities for this major fundraising event. To meet our fundraising goal, it will truly take a village. Are you able to support this incredible cause? Any amount you can contribute will make a difference—even \$5.

Thank you for reading about our mission. Please reach out if you'd like to learn more and get involved with our fundraising efforts.

Sincerely,

Events Committee

Mike Diaz

Guy Curtis

Sarah Curtis

Rhonda Sayen

Noelle Callas

Shannon Damron

Adam Stein

Catherine Dodrill

Dulcie Hillenberg

Justin San Agustin

Rachel Hite

Contact: Guy Curtis, guyecurtis3@gmail.com | 540.336.4466



Golf Tournament and Live Music Event Sponsorship Levels

Major \$10,000

- Exclusive sponsor for event title naming rights
- Inclusion in press releases, media coverage, and interviews
- Promotion incentive TBD to drive traffic and/or sales to your business
- All benefits mentioned for the Hole-In-One Level

Hole-In-One \$5,000

- 12 individual golfer registrations (optional) and 12 music event tickets
- Special logo recognition on event signage, materials & website
- Option to place collateral items in player gift bags
- Recognition through promotion, at golf start, event conclusion, and live music event
- Signage at two holes
- Company logo on participant gift

Double Eagle \$3,500

- 8 individual golfer registrations (optional) and 8 music event tickets
- Special logo recognition on event signage, materials & website
- Signage at two holes
- Option to place collateral items in player gift bags
- Recognition at golf start and event conclusion

Eagle \$2,000

- 4 individual golfer registrations (optional) and 4 music event tickets
- Special logo recognition on event signage, materials & website
- Signage at one hole
- Option to place collateral items in player gift bags
- Recognition at golf start and event conclusion

Birdie \$1,000

- Special logo recognition on event signage, materials & website
- Signage at one hole
- Option to place collateral items in player gift bags
- Recognition at golf start and event conclusion

Supporting

| | | |
|------------------------------|-----------------------|---------------|
| Lunch/Dinner Sponsor \$1,500 | Beverage \$1,500 | Tee Box \$150 |
| Team Entry \$400 | Hole-in-One Insurance | Player Gift |

- Special logo recognition on event signage, materials & website
- Option to place collateral items in gift bags
- Recognition at golf start and post-tournament event

In-Kind Donation Advertising, Golf Gifts/Prizes, Food, Drink, and Auction/Raffle Items

- Value to be determined by sponsor and event/program need
- Opportunity to donate product and/or services to enhance the quality of the event or program experience for participants.
- Additional benefits may be added based on the total value reached with sponsorship levels.

Market Reach

140 band members' family and friends

263 Facebook followers of the SHS Band Alumni group

1.1K Facebook followers of Sherando Band Boosters page

144+ golfers who support music, love golf, and are connected to area businesses.

300+ attendees of the live music event

1000s of additional consumers through event media coverage and advertising – radio, social media, flyer distribution, interviews, etc.



SHERANDO HIGH SCHOOL BAND

Sponsorship and Partnership Form

Company Name _____ Contact Name _____

Phone Number _____ Contact Email _____

Billing Address _____

City/State/Zip _____ FEIN _____

Sponsorship Level



Major Sponsor // \$10,000

Dinner // \$1,500

Hole-In-One // \$5,000

Beverage // \$1,500

Double Eagle // \$3,500

Team Entry // \$400

Eagle // \$2,000

Tee Box // \$150

Birdie // \$1,000

Hole-in-One Item (Insurance)

Lunch // \$1,500

In-kind Donation

In-kind Donation Description: _____ Value: _____

My total tournament commitment is \$ _____

1. Mail A Check

Please make checks payable to: **Sherando High School Band Booster Association**
And **add a memo of "Golf"** or something similar on the check.

Mail check to:

Sherando High School Band Booster Association - 185 South Warrior Drive, Stephens City, VA 22655

2. Donate with Venmo – @SherandoBand

Scan this QR Code with your phone's camera, and you will be able to send a donation to the Sherando Band using Venmo. Be sure to **add the note "Golf"**.

3. Website – Visit <https://golf.sherandoband.org>

Register your golf team and sponsorship and make an online payment.

Check enclosed:

Venmo:

Website:

Invoice my organization:

Signature: _____ Date: _____

Sponsorships to run annually October 1, 2023 – October 1, 2024. Sponsorship levels are associated per event and for the 2023-2024 year. Sponsorships are a charitable tax deduction as allowed by law through the Sherando High School Band Booster Association, a nonprofit tax-exempt 501(c)(3) organization.